

About Utah-Wedding.com and its micro-site family

Innovative local website

Utah-wedding.com launched in September 2009 and immediately became a searched and visited website for Utah brides and grooms planning a wedding. Since then, Utah Wedding has expanded its family to include Moab (<http://moab.utah-wedding.com>) Park City Utah Wedding (<http://park-city.utah-wedding.com>), and Salt Lake City (<http://salt-lake-city.utah-wedding.com>) for localized venue and services information.

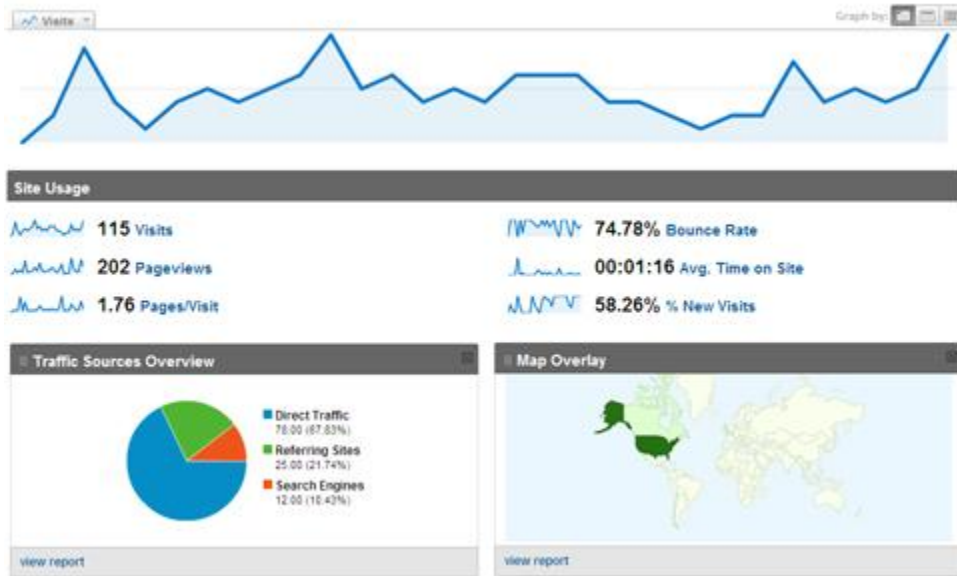


FRESH CONTENT ADDED WEEKLY

Aggressive SEO strategy indexes content added to site to give readers valuable Information and content and optimized for search engines to find and serve back In Google, Bing, Yahoo and other major search sites

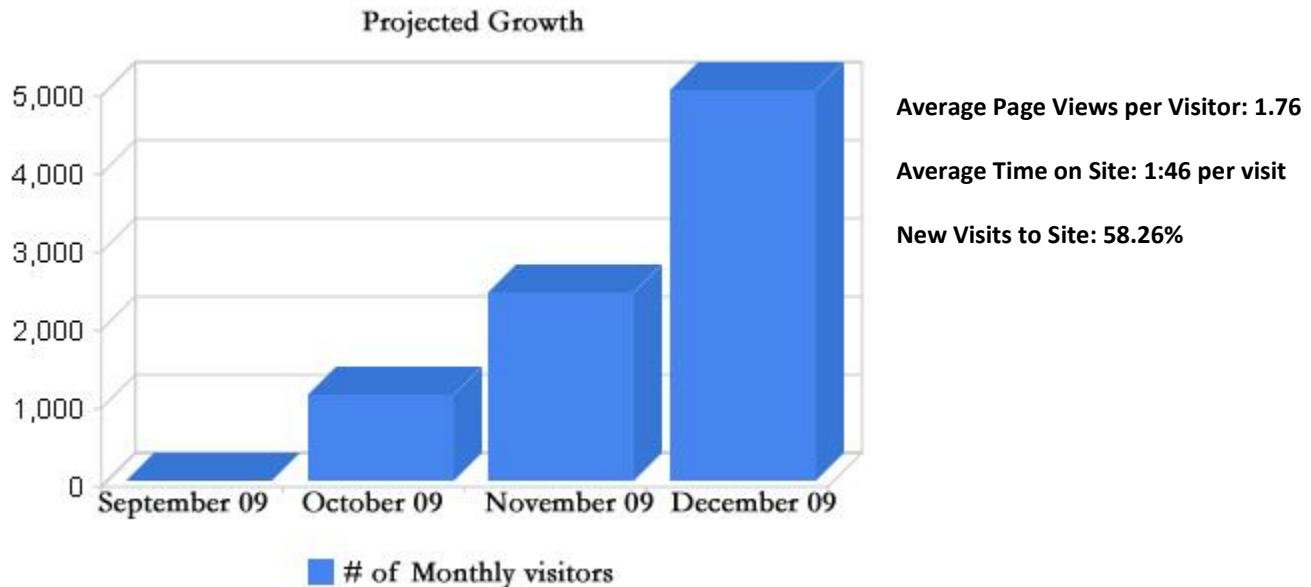
Google loves us

Marketing and SEO initiatives build a solid wedding brand with Utah-Wedding.com. During the first weeks of launch Utah-Wedding increased Google organic traffic by 46%. Aggressive growth from search engine referrals is what is building our brand daily – readers are finding us easily and getting just what they need.



Project Traffic

With continual growth from organic search and referral traffic, Utah-Wedding is projected to be a solid investment for vendors, advertisers and editors.



Audience



Lifecycle of the Bride

Utah-wedding.com attracts brides and grooms early in the wedding planning process and through SEO and marketing efforts brings them back through the cycle for new articles and planning information.

69% female, 31% male

Between the ages of 18 and 49

49% college graduates

In today's wedding market you have to use every means necessary to reach your audience. That's why Utah-Wedding.com offers more avenues for getting your name in front of brides and wedding planners than any other wedding resource marketing company in Utah.

The internet has revolutionized wedding planning and the ways in which people make decisions and purchase services and products for their wedding. Utah-Wedding.com offers multiple options for advertising online with a dynamic and resourceful website that puts our clients first.

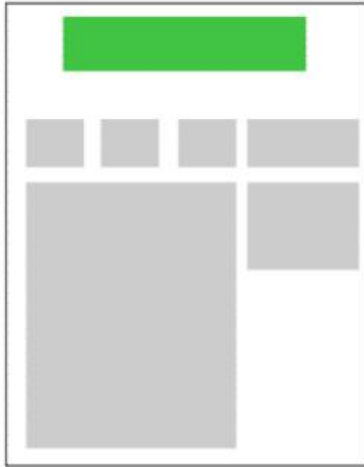
In addition to articles, resource list and reviews we have an online shopping store where brides can purchase the items reviewed in the articles. Just another way that Utah-Wedding.com is giving more opportunities to put needed product in front of in-market buyers.

Advertising

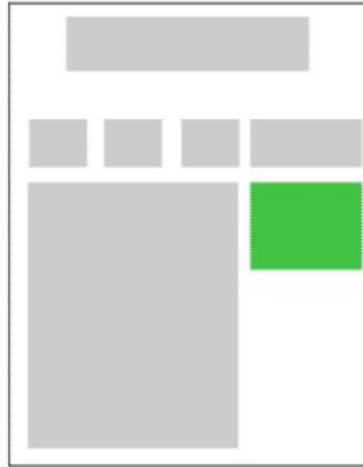
Banners

Available Banner Sizes:

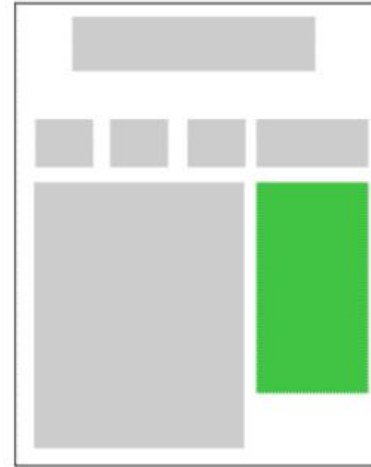
728x90 Leader Board



300x250 Box



300x600 Box



Our goal is to provide our advertisers with more than just ad space. We'll serve as your sales partner, offering a wide range of successful customized advertising solutions to help you achieve your marketing goals. Whether you're interested in differentiating your brand, generating leads or building product awareness, Utah-Wedding.com is your go-to resource.

Premium Ad – Just \$1,500 per Year

Leader Board and Box Ad on Utah-Wedding.com and micro-sites of Utah-Wedding in rotation for the duration of a 1 year period PLUS a full review of product and service article to remain on site and indexed for the duration of your ad purchase.

Web Ad – Just \$695 per Year

Box Ad unit on Utah-Wedding.com in rotation for the duration of 6 months PLUS a full review of product and service article to remain on-site and indexed for the duration of your ad purchase.

Contact

Send all advertising and media request to: SALES@Utah-Wedding.com

Final Thoughts ...

“As an upcoming bride myself, I created a website that would be exactly what I needed in such an important time in my life. Through this process I have found a resource that I have shared with other brides in hopes that by offering services of high value and rich in content rich of needed information that wedding planning is just an enjoyable experience as the day.”

Jessica Brown

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